

E-Commerce Launch Pad

Imagine this like a journey.

EVAXES.



Best for : Small Businesses & Startups - Imagine this like a journey

Goal : Brand Builder foundation launch & social setup with ads campaign management.

Phase 1 Discovery & Research

- Your Brand Positioning
- Complete Brand Strategy & Digital Transformation Plan
- Market Research & Competitor Analysis
- Social Media Setup (Facebook, Instagram)
- Account Setup & Optimization
- Basic Hashtag Research
- Content Strategy

Phase 2 Execution & Launch

- E-commerce Store Optimization (Shopify/WooCommerce)
- Analytics Setup (Google Analytics, Pixel)
- Google My Business Setup (Local SEO) & maps listings.
- Analytics, Tracking & Monthly Reporting

Phase 3 Optimization & Growth

- 1 Product Ads Creatives
- Ads (Basic Campaigns - 1 - 5 per month) Facebook & Instagram
- Paid Ad Management & Optimization
- Conversion Tracking + A/B Testing
- Audience Targeting Research

Phase 4 Scaling & Performance Report

- Manage digital storefronts, product ads, and checkout optimization.
- Conversion Rate Optimization (CRO)
- Priority Support (Dedicated Account Manager)
- Virtual Room Access 1 Virtual Meeting per month

Phase 5 Out Comes

- Monthly Report
- Recommendations

Add-ons: Logo design, basic website setup, product photography, Banners and Video Reels for Social Media platform with copyrights. **Extra Changes Applied.**

Note: Client's **website and domain are already established.** Ad budgets are billed separately.

Price : 30,000 PKR / Month

HyperScale
Growth Accelerator

EVAXES.



HyperScale - Growth Accelerator

Best for : High-performing campaigns and driving engagement

Goal: Full-service digital marketing + performance optimization.

Phase 1 Discovery & Research

- Your Brand Positioning
- Complete Brand Strategy & Digital Transformation Plan
- Market Research & Competitor Analysis
- Social Media Setup (Facebook, Instagram)
- Account Setup & Optimization
- Basic Hashtag Research
- Content Strategy

Phase 2 Execution & Launch

- E-commerce Store Optimization (Shopify/WooCommerce)
- Analytics Setup (Google Analytics, Pixel)
- Google My Business Setup (Local SEO) & maps listings.
- Analytics, Tracking & Monthly Reporting
- 1 Video Marketing (Reels, Shorts, Ads)**

Phase 3 Optimization & Growth

- 1 - 3 Product Photography**
- 1-5 Product Ads Creatives**
- Ads (**Advance Campaigns - 1 - 10 per month**) Facebook & Instagram
- Multi-channel Ad Campaigns (FB, IG, Google, TikTok)**
- 1 Brand storytelling video campaigns**
- Paid Ad Management & Optimization
- Conversion Tracking + A/B Testing
- Remarketing & Retargeting Campaigns**
- Audience Targeting Research
- Online Reputation Management (Reviews + Ratings)**
- 24/7 Social Media Monitoring**
- Whatsapp Automation**
- Whatsapp Business integration**
- Facebook/Instagram Shops Integration**

Phase 4 Scaling & Performance Report

- Manage digital storefronts, product ads, and checkout optimization.
- Conversion Rate Optimization (CRO)
- Advanced analytics**
- Priority Support (Dedicated Account Manager)
- Virtual Room Access **3 Virtual Meeting** per month

Phase 5 Out Comes

- Monthly Growth Report
- Recommendations
- Content Generation Ideas**

Add-ons: Logo design, basic website setup, product photography, Banners and Video Reels for Social Media platform with copyrights. **Extra Changes Applied. Influencer outreach, blog content creation if have.**

Note: Client's **website and domain are already established.** Ad budgets are billed separately.

Price : 70,000 PKR / Month

Infinity Fusion
Performance Suite

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Infinity Fusion - Performance Suite

Best for: Corporates, franchises, and large e-commerce brands. Scale growth & ROI-focused marketing.

Goal: Scale growth, optimize conversions, and boost ROI.

Phase 1 Discovery & Research

- Your Brand Positioning
- Complete Brand Strategy & Digital Transformation Plan
- Market Research & Competitor Analysis
- Social Media Setup (Facebook, Instagram)
- Account Setup & Optimization
- Basic Hashtag Research
- Content Strategy

Phase 2 Execution & Launch

- E-commerce Store Optimization (Shopify/WooCommerce)
- Analytics Setup (Google Analytics, Pixel)
- Google My Business Setup (Local SEO) & maps listings.
- Analytics, Tracking & Monthly Reporting
- Video Marketing (Reels, Shorts, Ads)

Phase 3 Optimization & Growth

- 1-15 Product Ads Creatives**
- Brand Photoshoot**
- 1 - 3 UGC Video Ads about your product**
- Ads (Advance Campaigns - 1 - 25 per month) Facebook & Instagram**
- Multi-channel Ad Campaigns (FB, IG, Google, TikTok)**
- UGC Campaigns**
- 5 Brand storytelling video campaigns**
- Paid Ad Management & Optimization
- Conversion Tracking + A/B Testing
- Remarketing & Retargeting Campaigns**
- Audience Targeting Research
- Online Reputation Management (Reviews + Ratings)**
- 24/7 Social Media Monitoring**
- Whatsapp Automation**
- Whatsapp Business integration**
- Facebook/Instagram Shops Integration**
- AI Chatbot Setup**
- Video Production & Motion Graphics**
- 30 Custom Posts / Month (10 reels or videos)**
- Social Media Verification Assistance**

Phase 4 Scaling & Performance Report

- Manage digital storefronts, product ads, and checkout optimization.
- Conversion Rate Optimization (CRO)
- Advanced analytics**
- Priority Support (Dedicated Account Manager)
- Virtual Room Access **5 Virtual Meeting** per month

Phase 5 Out Comes

- Monthly Growth Report
- Recommendations
- Content Generation Ideas**

Add-ons: Logo design, basic website setup, product photography, Banners and Video Reels for Social Media platform with copyrights. **Extra Changes Applied. Influencer outreach, blog content creation if have.**

Note: Client's **website and domain are already established.** Ad budgets are billed separately.

Price : 150,000 PKR